



NEWS RELEASE

Asian Television Network to Build New Master Control Center with Support from Harris Broadcast Communications and BSE

TORONTO, April 3, 2012— Asian Television Network (ATN) announces plans for a multi-channel master control center when its new Broadcast Centre opens in Markham, Ontario in June. Harris Broadcast Communications and systems integration company Broadcast Systems & Equipment (BSE) are working together to bring the project to completion as ATN transitions to HDTV and prepares for continued expansion.

ATN today offers 34 specialty television channels including general entertainment, movies, sports, news, music, lifestyle and spiritual programming in numerous languages serving Canada's South Asian community. The new master control center, which will be integrated by BSE, features a complete Harris infrastructure and workflow solution to support the current lineup and help ATN efficiently add new channels.

"Our new Broadcast Centre is being configured for growth, and the state-of-the-art technology designed for our master control is central to our multi-channel vision," said Shan Chandrasekar, President and CEO of ATN, adding that the master control will have the ability to expand from 40 to 100 channels. The company will more than double its floor space and upgrade many aspects of operations when it moves to the new broadcast centre.

The Harris solution crosses most of the company's hardware and software product portfolio, including routers, multi-viewers; signal processing, test and measurement, servers, graphics, automation and digital asset management equipment.

"Asian Television Network serves a dedicated viewership of diverse cultures and communities across Canada, and its continued growth requires a stable technology solution at its foundation," said Don Bezenar, vice president of sales for Canada, Harris Broadcast Communications. "Our solutions-oriented approach precisely meets ATN's goals of informing and entertaining viewers while supporting future expansion. It is a pleasure to work with BSE in bringing this project to fruition for this important customer."

As the integrator of choice, BSE will be providing a full turnkey solution for this venture, including design, equipment and installation. BSE President & Managing Director, Joseph Scrivo, said: "On behalf of everyone at BSE, we couldn't be happier that ATN has selected BSE as their Systems Integrator for this venture. We thank everyone at ATN for their efforts and we would also like to extend our gratitude to Harris Broadcast for their support on this project."

About BSE

BSE is celebrating its 14th year as Systems Integrators as well as more than 50 years as suppliers of hardware and software solutions to the Broadcast Industry. BSE's Integration projects include numerous Summer and Winter Olympics, World Track and Field Events, Commonwealth Games, BC Place and Pattison Group, just to name a few. In 2006 the BSE engineering staff received a Sports Emmy® Award for Outstanding Technical Team Studio for their involvement in Fox Sport's MansionPoker.net. For more details on BSE, please visit our website at www.bsesystems.com .

About Harris Corporation

Harris is an international communications and information technology company serving government and commercial markets in more than 150 countries. Headquartered in Melbourne, Florida, the company has approximately \$6 billion of annual revenue and about 17,000 employees — including nearly 7,000 engineers and scientists. Harris is dedicated to developing best-in-class *assured communications*® products, systems, and services. Additional information about Harris Corporation is available at www.harris.com.

About ATN

ATN (TSX-SAT) serves Canada's Asian community with 34 premium specialty television channels. ATN offers its flagship general interest service, several Bollywood movie channels with 800 movies a month, sports channels, news channels, music channels, a lifestyle channel, spiritual channel and several Regional Language channels. ATN is Canada's pioneer broadcaster of World Class Cricket. ATN operates the only South Asian Radio Service 24 hours a day on XM across the United States and Canada. ATN is also the first and only broadcaster in Canada to deliver South Asian Content on Bell Mobility. ATN along with CTV and Rogers Media was a Broadcast Partner for the Vancouver 2010 Winter Olympic Games. ATN created history by delivering more than 100 hours of live coverage in six languages on seven channels across Canada. ATN has programming alliances with leading international broadcasters. For more details about ATN, please visit www.asiantelevision.com

For more information, please contact:

Kyrill Classen
CFO
Asian Television Network International Limited
Newmarket, Ontario L3Y 7B6
905-836-6460